

Guaranteed LPM Data Integrity

Accurate™

Accurate™ is a network-based system of software and hardware components for monitoring *Nielsen®* LPM data integrity via communication with the *Norpak®* Universal Reader (NUR) or alternative decoding methods.

Real-time, accurate LPM monitoring

With *Accurate* station engineering and programming management can simultaneously monitor encoded LPM data on a real-time second by second basis and rely on *Accurate's* alarm notification and fault recovery capabilities when inconsistencies in that encoded data arise.

Protect revenue streams

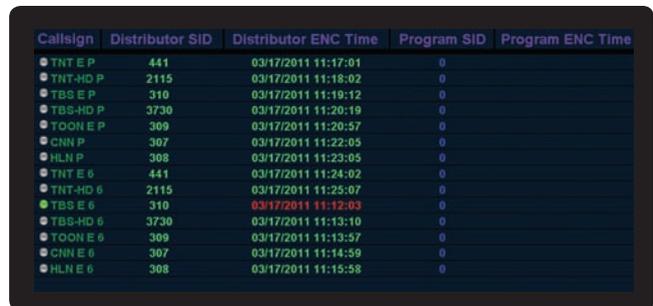
Accurate finally gives the broadcaster and content provider the ability to independently monitor and log encoded LPM data to ensure accuracy and protect marketability to local and national advertisers thus protecting those revenue streams.

Stand-alone or integrated within an *Axess™* management network

Accurate can be easily integrated into existing *Axess* management networks or be deployed as a stand-alone service giving you the flexibility to fit the solution to your needs.

Additional features and information

- Full Event Logging
- Alarms Management
- Root-cause analysis
- Utilizes existing data paths
- Multi-user operation with user-defined access and control
- Integrated SQL database
- Enhanced Security
- System Logs
- Preconfigured solution
- Automated software updates



Callsign	Distributor SID	Distributor ENC Time	Program SID	Program ENC Time
TNT E P	441	03/17/2011 11:17:01	0	
TNT-HD P	2115	03/17/2011 11:18:02	0	
TBS E P	310	03/17/2011 11:19:12	0	
TBS-HD P	3730	03/17/2011 11:20:19	0	
TOON E P	309	03/17/2011 11:20:57	0	
CHN P	307	03/17/2011 11:22:05	0	
HLN P	308	03/17/2011 11:23:05	0	
TNT E 6	441	03/17/2011 11:24:02	0	
TNT-HD 6	2115	03/17/2011 11:25:07	0	
TBS E 6	310	03/17/2011 11:12:03	0	
TBS-HD 6	3730	03/17/2011 11:13:10	0	
TOON E 6	309	03/17/2011 11:13:57	0	
CHN E 6	307	03/17/2011 11:14:59	0	
HLN E 6	308	03/17/2011 11:15:58	0	

Monitor your distribution head end to ensure correct LPM encoding.